

# **Peters Park Corridor Façade Improvement Program**

## **Overview**

### **I. Background**

The Façade Improvement Program is a forgivable loan program of the City of Sioux City for the Peters Park Corridor. This program has allocated funds for matching forgivable loans for qualified projects to be awarded on a competitive basis.

### **II. Program Objectives**

The purposes of the Façade Improvement Forgivable loan program are:

1. To improve the aesthetic appearance of the exterior façades of existing buildings and businesses in the Peters Park Corridor.
2. To restore the unique character of buildings in the district as much as practicable
3. To encourage private investment in Peters Park Corridor properties and businesses.

### **III. Eligibility**

The following persons are eligible to apply and receive forgivable loans:

1. Property owners of buildings within the Peters Park Corridor.
2. Business owners or tenants of buildings within the Peters Park Corridor with property owner consent.

### **IV. Eligible Improvements**

Funds may be used for exterior façade improvements and other site improvements. For the purposes of this program, “façade” includes the exterior of any street facing building wall that is visible from public right-of-way, but does not include interior, roofing, structural improvements, or other site improvements except as specified below. The types of eligible projects include:

1. Repair, restoration, or installation of exterior masonry and siding materials.
2. Repair, replacement, or installation of awnings, windows, trim, doors, gutters, downspouts, stone and brick, or other architectural details.
3. Repair, replacement, or installation of exterior lighting attached to a building or illuminating a sign.
4. Repair or construction of entryways.
5. Cleaning, preparation, and painting exterior walls and trim in an appropriate color palette.
6. Removal of barriers to access for people with disabilities.
7. Removal, replacement, or repair of exterior wall or projecting signs.
8. Screening and landscaping of surface parking facilities and outdoor areas.
9. Public art and murals.
10. Other improvements as approved.

### **V. Financing**

Projects will be awarded through a competitive application process in amounts not to exceed \$60,000 per parcel. For the purposes of this program, “parcel” is defined as a tax parcel as determined by the City Assessor. If there are multiple buildings on one parcel, either freestanding or separated by a firewall or party wall, each building is eligible for separate awards under the Forgivable loan program.

For those projects that include multiple buildings on contiguous parcels under one ownership, special considerations may be made regarding award amount per parcel. However, such a consideration must be proposed to and approved by the City Council. In the event of such consideration, the total award amount must still not exceed the total amount eligible for based on the number of parcels. For example, if one owner controlled two contiguous parcels, the total available per program guidelines would be \$120,000. However, Council could make special consideration and approve one parcel award at \$80,000 and the other at \$40,000.

Projects over \$10,000 may be eligible for a forgivable loan up to \$2,000 to fund architectural design work completed by a licensed architect. If an application for funding is over \$10,000, the applicant must break down the work into phases, not exceeding \$10,000 each.

Project Funding Request	Private Match Amount*
\$0 to \$60,000	25%

\*Private Match of 25% of total façade project cost is required.

## VI. Application Process

1. City staff will send a notice to all Peters Park Corridor property owners setting the application due date.
2. Preliminary Meeting with City Staff A preliminary meeting with City staff is required to be scheduled to discuss the proposed project and to outline the forgivable loan process. At this meeting, the applicant will receive preliminary feedback of the proposal from staff. A concept plan consisting of scaled sketches, existing and proposed site data, and a site photo should be available for review by staff.
3. Submittal of Completed Application Packet Following the preliminary meeting with staff and before the application due date, the applicant shall submit all information required in the application by the March 28, 2025 deadline.
4. Staff Development Team Review Within two weeks of receiving a complete submittal, the Staff Development Team will review the application and send a written summary of staff's findings and recommendations. Applicants may be required to resubmit additional information and/or revised plans for review.
5. City Council Public Hearing Following the recommendation by City staff, the request is scheduled for City Council action. A resolution is drafted and forwarded to the City Council for review along with copies of all application materials. At the hearing, staff will present the application, findings, and recommendations. The City Council makes the final decision on the request.
6. The applicant signs a letter of award with the City of Sioux City.
7. The applicant secures two bids for any work completed (if applicable) and enters into contract with their contractor.
8. After the project is completed, the City reimburses the applicant. In order to receive reimbursement, the application must provide documentation regarding the two bids received (if applicable) and receipts.

## VII. General Conditions

1. Funds for the project are limited and will be fully allocated during this application period.

2. Funding is limited to one forgivable loan per parcel as defined herein per fiscal year. The total available over the lifetime of the property through this Program cannot exceed \$60,000 unless otherwise exempted by the City of Sioux City Council as described in V. Financing.
3. All projects must conform to all applicable regulations in the City of Sioux City Municipal Code, including the design standards. Information on the requirements of the design standards is available from City Staff.
4. Once an application is approved, the applicant will be required to sign an agreement with the City.
5. Construction may begin only after an application is approved. Any work completed prior to formal approval and signing of the letter of award is ineligible for reimbursement.
6. All contractors used must be licensed.
7. Only projects utilizing a licensed contractor will be eligible for reimbursement of labor costs. Projects not completed by a licensed contractor are eligible for material costs only.
8. Projects are required to be completed within eighteen months from the date of the award approval.
9. Applicants are responsible for obtaining all necessary permits (i.e., building, electrical) prior to conducting work.
10. It is expressly understood and agreed that the applicant shall be solely responsible for all safety conditions and compliance with all safety regulations, building codes, ordinances, and other applicable regulations.
11. The applicant authorizes the City of Sioux City to promote an approved project, including but not limited to displaying a sign at the site, during and after construction, and using photographs and descriptions of the project in materials and press releases.
12. It is expressly understood and agreed that the applicant will not seek to hold the City of Sioux City and/or its agents, employees, officers and/or directors liable for any property damage, personal injury, or other loss relating in any way to the Facade Improvement Program.
13. The applicant shall be responsible for maintaining valid and sufficient insurance coverage for property damage and personal injury liability relating to the Facade Improvement Program.
14. The applicant agrees to maintain the property and improvements.
15. The signing of an agreement that includes a Promissory Note and Mortgage is mandatory at the time of submittal. These documents require the property owner to retain ownership for a period of five years, with 20% of the loan total forgiven each year. If the property is sold before the five-year term ends, a prorated percentage of the loan will need to be returned to the City.



# Peters Park Corridor Façade Improvement Program Application

## I. General Information

Name of Applicant: \_\_\_\_\_

Project/Business Address: \_\_\_\_\_

Legal Description of Property: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Is the applicant also the property owner?

- Yes
- No (*if no, notarized property owner authorization required*)

Is there any pending code enforcement action on the property?

- Yes
- No

Is the property currently for sale?

- Yes
- No

Property owner's name (if different from applicant): \_\_\_\_\_

Property owner's address: \_\_\_\_\_

Property owner's phone number: \_\_\_\_\_

## II. Project Description

Please provide a description of the proposed improvements (*attach additional sheets if needed*):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please keep the project scoring sheet in mind when answering the question above. A successful application will address all of the components listed in the application scoring criteria. Please attach photos of the existing building conditions and photos/sketches/plans for the proposed improvements. Plans for the proposed improvements do not need to be professionally engineered; however, they should be clear and to scale allowing staff to fully evaluate the request.*

**III. Project Budget**

Please provide estimated costs for the applicable project items below. If costs exceed \$10,000, please provide a phasing plan for the project. (*attach additional sheets with the required information if needed*).

Proposed Budget	
Project Item	Estimated Cost
Professional Design Services (Only applicable for projects totaling over \$10,000)	
Repairs and Improvements (please identify below)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
Total Project Cost	
Total Eligible Project Costs	
Program Request (Up to 75% of the Total Eligible Project Costs)*	

\*Award funding reimbursement will not increase if final costs exceed initial estimates.

In conjunction with this project, are you completing any other renovation/rehabilitation work to the property (interior or exterior)?

- No
- Yes

If answer is "yes" to above question, describe additional work and estimated cost:

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**IV. Additional Information**

Have you applied for or received a façade award through the *Peters Park Corridor Façade Improvement Program* previously?

- Yes
- No

What is your timeline for project completion? The requirements of the program are such that the improvement must be completed within in six months. If the project cannot be completed within six months, please provide a detailed justification regarding the extension request. (*Attach additional sheets if needed*)

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# Peters Park Corridor Façade Improvement Program Application Checklist

Please confirm that you have provided the following items by placing a check next to the item on the list. Incomplete applications cannot be accepted and will be returned to the applicant:

- Completed Application
- Color photographs of the existing building façade, showing all sides of the building
- Detailed sketches, photos, or drawings of the proposed improvements (including placement, color, dimensions, materials, signage, lighting, etc.)
- Timeline for project completion
- Proof of property ownership or, if a tenant, a copy of the lease
- Property owner notarized authorization (*only if applicant is not same as property owner*)
- Documentation identifying that any loans and mortgages on the property are current and in good standing, or a copy of the title if no mortgage exists
- Documentation indicating that all property tax payments are current
- Proof of property insurance
- Promissory Note and Mortgage Form
- Any additional information specifically requested by the City of Sioux City

Prior to submitting an application, applicants must meet with the City's Project Manager. This is required.

I have:

- Met and discussed my proposed project with
  - City Project Manager (Wade Schuldt)
  - Other City Staff Member  
Name: \_\_\_\_\_
- Not met with any City staff members in regards to my project

Applicant's Certification:

*I have read and understand this application and I hereby submit the application together with attached photos, plans, and additional supporting documentation for the proposed project and understand that the City of Sioux City, hereinafter referred to as "City," must approve the application. I further understand that if I accept the award I will enter into an agreement with the City and will comply with all of the requirements contained therein. No funding is guaranteed until a completed application is approved by the City and a subsequent agreement executed by both parties. I understand that Program monies will not be reimbursed until the project is completed as approved and copies of all paid invoices/receipts are provided. The project must be completed within one year of award approval, or the approval and funding shall expire.*

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date



# Peters Park Corridor Façade Improvement Program

## Application Score Sheet

FOR USE OF REVIEW COMMITTEE ONLY  
NOT FOR APPLICANT USE

All façade program applications will be scored on the following criteria on, on a 1 – 5 points system, with 1 being the lowest and 5 being the highest score in each section. The outcome of scoring will be presented as part of the application to the City Council.

**Project Address** \_\_\_\_\_

**Applicant** \_\_\_\_\_

**1. Property visibility.** Some properties have greater visibility than others. Two-story buildings, corner lots, and uniquely designed buildings may stand out more than other buildings surrounding them. In addition, buildings that will be easily seen from Morningside Avenue are considered very visible. Buildings (both historic and modern) that provide a “gateway” into the Peters Park Corridor and the surrounding area may have a higher visibility than those situated in the center of the block. These “gateway” buildings introduce people to the district and can greatly influence their perception of the area. Properties that front roads with lower vehicular and pedestrian traffic may not be considered as visible. Ranking the visibility of each property should be done on an individual basis taking these factors into consideration. Priority should be given to projects that enhance the most visible properties. **Please circle a number to score.**

**Lowest to Highest**

1                      2                      3                      4                      5                      N/A

**2. Importance to the Area.** Certain buildings/businesses are important to the character of the Peters Park Corridor the surrounding area. New businesses that are located in the Peters Park Corridor are important to the revitalization efforts and should be assisted when possible. Larger buildings and vacant buildings are also important because of their potential impact on the tax base. Properties with unique and exceptional architectural details are important because they help create a distinctive atmosphere. Priority should be given to properties that are important to the Peters Park Corridor. **Please circle a number to score.**

**Lowest to Highest**

1                      2                      3                      4                      5                      N/A

**3. Significance of Property.** The historic character of the property can be enhanced / diminished by other buildings in the area. Buildings that play an important role in the history of Sioux City are significant. Unique examples of architecture are also considered significant. Priority should be given to projects that enhance historically and architecturally significant buildings. **Please circle a number to score.**

**Lowest to Highest**

1                      2                      3                      4                      5                      N/A

**4. Existing Condition / Potential for Improvement.** The existing conditions of Peters Park Corridor buildings range from poor (structurally unstable) to excellent (well maintained). Buildings slated for demolition due to neglect may require immediate assistance to ensure their continued existence and marketability. Properties already in excellent condition may require less assistance and may have less potential for improvement. **Please circle a number to score.**

**Lowest to Highest**

1                    2                    3                    4                    5                    N/A

**5. Impact of Improvement.** Some changes may benefit the property more than others. The replacement of inappropriate modern windows may have a greater impact on the property than new signage. Restoring original transom windows or replacing a dated metal awning may have a greater impact than repainting a building. Priority should be given to projects that will have the greatest impact on the building. **Please circle a number to score.**

**Lowest to Highest**

1                    2                    3                    4                    5                    N/A

**6. Development in the area.** Buildings renovations that are part of a group of buildings being improved within the same block should receive priority. **Please circle a number to score.**

**Lowest to Highest**

1                    2                    3                    4                    5                    N/A

**Total Points Received:**

**Total Points Applicable:**

**Total Project Score:**

**Comments:**