

**SIoux
CITY**TM

PROGRESS



SPORTS CENTER

5

HESSE ENTERPRISES



SEASONAL FUN



INNOVATION HUB

SOUTHBRIDGE SUCCESS

Southbridge Business Park, Sioux City's premier location for large-scale industrial and commercial projects, is seeing an influx of activity.

"With an eye to the future, the city has invested in Southbridge by acquiring land and adding roads, a railyard, and utilities," says Councilmember Dan Moore. "These efforts continue to spark growth."

COLD-LINK LOGISTICS opened a new \$60 million cold storage facility last summer, creating about 60 jobs and spurring partnerships with Wells Enterprises (its largest client), Perdue Farms, and empirical Foods. With the company's next 120,000-sq. ft. expansion expected by Summer 2024, Cold-Link will cover nearly 40 acres.

Along with the outstanding quality of the Southbridge site, Cold-Link Logistics President Michael Mandich adds that Sioux City's people have impressed him. "We were welcomed by leaders who truly valued this partnership and investment."

A NEW I-29 INTERCHANGE is coming to Southbridge, too. In response to current and anticipated growth, the U.S. Department of Transportation (DOT) has approved an interchange south of 235th Street due to open in early 2027. Iowa's DOT will design and acquire property; Woodbury County and the City of Sioux City will share construction costs.

"We currently have two interchanges serving Southbridge, but this will improve access to newer sites," explains Chris Myres, business development coordinator.



DID YOU KNOW?

Since 2021, the City of Sioux City has acquired 200+ acres to use for future development at Southbridge Business Park.

CENTER OF INNOVATION

Iowa's West Coast Initiative (IWCI), a nonprofit focused on building Siouxland's entrepreneurial ecosystem, is creating a new place to call home. The Innovation Center, 308 Iowa St., will serve as a hub for entrepreneurial activity by providing services, resources, programming, and equipment to foster business growth.

Supported by a \$1 million grant from Missouri River Historical Development, the building will span three floors, each with 11,000 sq. ft. of space. Highlights include a large food hall, commercial kitchen, tech lab, and coworking space, plus rentable offices and conference rooms. The center will also house Siouxland Public Media (SPM), enabling the organization to create programs that utilizes a new broadcasting studio, performance space, and shared recording booths on the main floor.

Notes Economic Development Manager Renae Billings: "This new facility will allow IWCI and SPM to expand services and programming, as well as provide unprecedented access to equipment, mentors, capital, and educational opportunities that cultivate new ideas."



CELEBRATING OUR HERITAGE

Sioux City boasts 52 individual properties and five districts on the National Register of Historic Places. Hubbard Park and the Warnock (Benson) Building are two recent additions.

On May 13-18, 2024, Sioux City's Historic Preservation Commission and local partners will celebrate **Historic Preservation Week!** Visit siouxcityhp.org for details.

HISTORIC FOURTH HOUSING

One of the oldest structures in Sioux City is seeing new life. Constructed in 1890, the four-story Bay State Building is an important part of the Historic Fourth Street District—our community's best and highest concentration of late 19th century commercial properties.

Bay State Building's first floor houses Beer Can Alley Sioux City and Rebo's, but upper stories have remained vacant...until now. Owners Larry and Vickie Perera of Lavi Bay Developments, Inc. are creating 27 market-rate apartments in this space. Representing a capital investment of \$11.3 million, and supported by nearly \$3.5 million in state tax credit program funding, the project should be complete by Spring 2025.



NEIGHBORHOOD GETS NEW LIFE

Isabella Square, a new affordable housing development, is bringing 11 single-family homes to the former site of West Middle School at 1200 and 1211 West Fifth St.

"New homes and a community park will add vibrancy to this neighborhood and bring life to land sitting vacant nearly 20 years," notes Councilmember Julie Schoenherr.

Covering roughly 1,200 sq. ft., each home features a full basement, three bedrooms, one or two baths, and a garage. Residents will also benefit from utility improvements and public park space. Since construction and all other costs are funded by federal grants, individuals and families can own a home with a monthly payment comparable to the cost of rent. Developed by Dan Hiserote, the homes should be complete by December 2025. For purchase details, watch the City of Sioux City's website and Facebook page, as well as the local news.



TAKING FLIGHT

The field of aviation is ready to take off! The City of Sioux City, Oracle Aviation, Morningside University, Western Iowa Tech Community College (WITCC), and The Siouxland Initiative have teamed up to develop a \$10.7 million facility at Sioux Gateway Airport that is preparing students for aviation careers.



Valerie Mejia, a freshman at Morningside University, was the first student to fly last fall. Since then, she and other aviation majors logged 100+ trips from a temporary location before moving into the 40,000-sq. ft. flight center in early 2024. Operated by Oracle Aviation, this state-of-the-art space features hangar space, training classrooms, offices, a flight academy in partnership with Morningside, and aviation maintenance course work in conjunction with WITCC. Its goals? To attract tenants, work with charters that could fly through Sioux City, and promote aviation careers.

"Morningside University's aviation school has already seen an increasing number of students from across the country," notes Aaron Diedrichs, chief flight instructor. "We hope to have 60 students enrolled in the first three years."

Dave Poole, Oracle Aviation's vice president for business development, sees growth on the horizon. "Sioux Gateway has everything you could want: four-season flying weather and all the amenities of a modern airport, plus diverse aircraft including military planes, private charters, and commercial airlines," he shares. "Most importantly, there's an incredibly supportive community."

CONGRATS, SIOUX CITY!

Have you heard the news? Folks are talking about our local area!

#5 EMERGING MARKET

Sioux City ranked fifth in the nation on the 2023 Emerging Housing Markets Index issued by Realtor.com® and The Wall Street Journal.

#9 MOST AFFORDABLE

MarketWatch, a Dow Jones company, has listed our community among the top 10 most affordable places to live in the U.S. Its study rated 223 of the country's largest cities and placed Sioux City in a ninth-place tie with Manchester, N.H.

"It's not surprising Sioux City was selected for these honors," states Councilmember Matthew O'Kane.

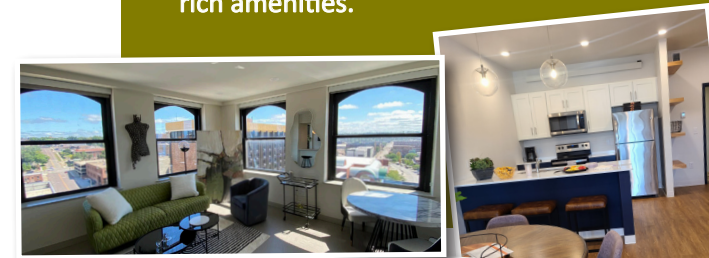
"This vibrant metro area offers a robust economy, a strong housing market, and rich amenities."

BADGEROW FLATS OPEN

Renovation of the Badgerow Building, one of Sioux City's most iconic buildings, is now complete! Built in 1930 and listed on the National Register of Historic Places, the structure underwent a 14-month, \$25 million overhaul to create Badgerow Flats, a community of 70 market-rate apartments plus office and commercial space. While residences are fully occupied, commercial space is still available.

Terra cotta details and Native American motifs on the exterior are now enhanced with a crown of lights. Inside, a full restoration preserved terrazzo flooring, marble accents, brass elevator doors, and painted historic wood trim.

"The Badgerow is one of the most magnificent buildings in downtown Sioux City, and to see it come to life again is really exciting," says Mayor Bob Scott.



SIoux CITY: YOUTH SPORTS CENTER



LOCAL STANDOUT

“As a player, I’ve grown exponentially while I’ve been involved with The Arena—largely because of availability. They’re always open and the coaches work out with me whenever I need it,” says Fitzy Grant, an East High senior who has been part of The Arena’s travel teams in recent years. He plans to continue his athletic career at Morningside University. “Although I’ve grown up here, the college experience will still be something new; I’m excited to get there and get right to work.”



Youth sports have exploded in Sioux City in recent years!

“We’ve seen this happen in two ways,” explains Matt Salvatore, Sioux City parks & recreation director.

“First, more places have offered youth sports programming in Sioux City, allowing parents to find anything from introductory leagues to competitive travel sports. Next, as various facilities have been built or restored, Sioux City has become a destination for youth sports along the Interstate 29 corridor.”

The result? “Increased recreation opportunities for youth, opportunities to develop local athletes at a high level, and millions of dollars in economic impact,” he notes.

Midway through 2019, United Sports Academy and The Arena opened with tremendous success, hosting basketball tournaments that drew hundreds of teams from five states.

“For too long, local families had to travel to access programs like The Arena and United now provide, and athletes from outside our community really didn’t have a reason to come here,” says Dustin Cooper, executive director of The Arena and United Sports Academy. “With the addition of our sports complexes, and the hard work of our staff, we now host multiple events boasting teams from around Siouxland and throughout the Midwest. It’s time. Sioux City is hungry for growth and ready for the attention.”

Adds Cooper: “We always knew there was a need for facilities like The Arena and United Sports Academy, but we didn’t quite understand the size of that need. Now our community has two beautiful facilities, and both are consistently full.”

Not just full. Bursting-at-the-seams-and-looking-for-additional-venues full.

Enter Long Lines Family Rec Center. Through a partnership with The Arena Sports Academy, this unique city-owned facility has gained needed improvements (renovated bathrooms, new sport courts, refurbished lounge space) to create the perfect place for hosting regional tournaments.

The Seaboard Triumph Foods (STF) Expo Center is another example. “It allows for not only larger programs, but also new opportunities we’ve never seen before,” shares Cooper.

“The STF Expo Center has been an incredible addition for the community and continues to grow in popularity,” notes Salvatore. “We host large tournaments that attract folks from throughout the Midwest. But we also serve local parents who are ecstatic to have a place their kids can play and practice their sport year-round.”

In 2023, the STF Expo Center hosted more than a dozen tournaments along with countless youth sports practices, rec leagues, and niche sporting events.

Here’s the bottom line: The City of Sioux City and organizations like The Arena and United are not competitors. They are teammates working toward a common goal.

“The leadership for United and The Arena is all homegrown; we care immensely for the local area,” Cooper says. “When people come to town and play in our facilities, they quickly realize our community is on the rise in a major way; they also see how much we care about putting on a good event and providing a great experience. We aren’t doing it for the name on the back of our uniform. We are doing it for the name on the front: Sioux City.”



SIouxLAND SPORTS STATS

5000+ annually served through The Arena's sports programs athletes

350,000 through The Arena's facilities each year people

200+ capacity of tournaments co-hosted by The Arena/United Sports Academy teams

\$60 million in economic impact from The Arena's entities since 2019*

*SOURCE: Destinations International Economic Impact Calculator used by the State of Iowa



MIRACLE LEAGUE

The Miracle League of Sioux City is a local nonprofit providing recreational opportunities for children and adults with disabilities. Located in Riverside Park, the Miracle League complex features a rubber-surfaced baseball field and a fully accessible turf baseball field, along with a playground, splash pad, miniature golf course, music park, and walking path.

LEARN MORE:
siouxcitymiracleleague.com
712-600-4411
miracleleaguesiouxcity@gmail.com



YOUTH HOCKEY

Siouxland Youth Hockey Association provides opportunities for players of all ages and ability levels. SYHA has made a difference in the lives of 15,000 players since it began in 1971. This year, SYHA has 245 participants and expects an annual tournament attendance average of 70,000 spectators. A locker room expansion project at the ibp Ice Center will allow for continued growth of this thriving program.

LEARN MORE:
siouxcityhockey.com
siouxlandyouthhockey@gmail.com



FIRST TEE SIOUXLAND

Founded in 2007, First Tee Siouxland uses the game of golf as a platform to teach youth healthy habits and instill core values like honesty, integrity, and character. The program has impacted the lives of 8,500 area youth. Shares Executive Director Kevin McCormick: “What began with one coach and 14 kids at Sun Valley Golf Course has blossomed into 13 coaches serving 600+ students at six courses throughout Siouxland.”

LEARN MORE:
firstteesiouxland.org
712-212-1836 • kevinfirsttee@outlook.com

DESTINATION: SIOUX CITY

Need a change of pace? You'll find it here! Whether you choose an all-day adventure or a "quick pick" filling a couple of hours, these fun-filled, budget-friendly itineraries will help make every moment count.



DOWNTOWN

STOP 1

Sioux City Skywalks OR Downtown Walking Tour
Enjoy an early morning stroll



1 hour

BREAKFAST

Brightside Café OR Best Day Ever Nutrition

STOP 2

Sioux City Public Museum
Check out the new sports exhibit



1-2 hours

STOP 4

Arts Alley
Discover brilliant murals between Fourth & Sixth Streets and Pierce & Nebraska Streets



.5 hour

STOP 5

Sioux City Art Center
KIDS: Junior League Hands On! Gallery



1-2 hours

DINNER

Red's Savoy Pizza OR Buffalo Alice

STOP 7

Vanguard Arts OR Hard Rock Hotel & Casino Sioux City
Have a night out on the town



2-3 hours

STOP 3

Sioux City Public Library
KIDS: Weekly story times



.5 hour

LUNCH

Rebos OR Melting Cow

STOP 6

Long Lines Climbing Wall
Soar to new heights



1-2 hours

STOP 1

Chris Larsen Park Riverfront
Soak in the scenery



1 hour

Breakfast

Horizon Family Restaurant OR Johnnie Mars

CITYWIDE

STOP 2

Sergeant Floyd River Museum
Discover hidden Lewis & Clark treasures



1 hour

LUNCH

Monterrey Mexican Restaurant

STOP 4

Cone Park
Warm up in the lodge between snow tubing and ice skating



2-3 hours

STOP 5

Jolly Time Museum & Koated Kernels Popcorn Shoppe
Pick up your favorites for later



.5 hour

DINNER

The Wheelhouse Bar & Grill

STOP 7

Orpheum Theatre OR Promenade Theatre
Take in a movie or show



2-3 hours

STOP 3

Mid American Museum of Aviation & Transportation
Learn about United Flight 232 and more



1-2 hours

STOP 6

Sergeant Floyd Monument
Try for a sunset view



.5 hour

★ QUICK PICK ★

Lewis & Clark Interpretive Center & Betty Strong Encounter Center
Enjoy free crafts and entertainment on Sundays!



1-2 hours

Palmer's Old Tyme Candy Shoppe



.5 hour

★ QUICK PICK ★

Dorothy Pecaut Nature Center
Explore interactive exhibits and/or the great outdoors



1-2 hours

LUNCH: Rudy Navarrete's Mexican Food

Sioux City Railroad Museum



1-2 hours

★ QUICK PICK ★

DINNER: Ichiban Japanese Steak House & Sushi Bar

Local Sports Action
Visit tysoncenter.com for Musketeers hockey & Bandits indoor football game times



2-3 hours

OR

Skating at ibp Ice Center
Fridays & Saturdays, 7-9 p.m.



2 hours

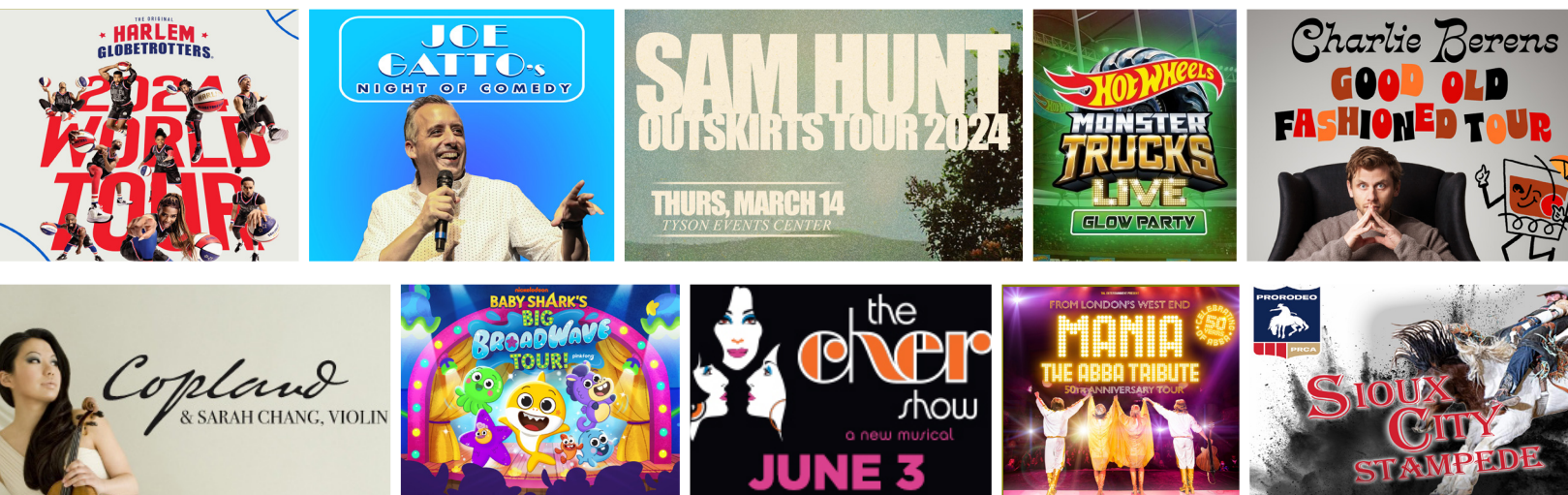


SO MUCH TO DO!

Interested in exploring art or history? Craving a cultural connection? Looking for recreation and leisure? Sioux City offers SO MUCH TO DO! Follow us on social media for the latest updates on what's happening!



EXPLORESIOUXCITY.ORG



MOUNTAIN BIKING FOR ALL!

With 10+ miles of soft surface trails, a paved pump track, and loads of amenities, Cone Park's new mountain bike park promises something for everyone.

Advanced riders can tackle miles of challenging trails with rock elements, pre-engineered bridges, boardwalks, skinnies, and wall-rides. Beginners can explore miles of trails as they bike for fun and gain confidence.

"You could literally ride two hours and never see the same trail twice," says John Byrnes, recreation superintendent. "With trails for every skill level, the entire family can enjoy the thrill of mountain biking."

The mountain bike park is set to open mid-May 2024. Riders can bring their own bicycles or choose on-site rentals ranging from full suspension bikes to electric options.



PARK PLANS

Change is on the way for Lyons Park, located on West First Street. But before the City of Sioux City makes final park plans, its team has been asking local residents, "What do you think?"

"Neighborhood feedback is essential, as it tells us what's important to the families who live here," notes Jill Wanderscheid, Neighborhood Services manager. "We also get some great ideas when we meet with people; it is really a collaborative effort!"

So far, residents have requested a shelter area with grill space, obstacle course playground, open space, updates to current play equipment, and a trail. Once concepts are finalized, construction on park improvements will begin this summer.



YEAR-ROUND FUN

Cone Park offers fun in every season! Visit coneparksiouxcity.com to learn more.



For year-round adventure, check out Cone Park's machine-engineered mountain bike trails, complete with a 500-ft. carpet lift to avoid uphill riding!



In the winter, speed down the 1,000-ft. snow tubing hill or ice skate on the outdoor rink.



During warmer weather, cool off with a trip down the 600-ft. summer tubing hill, let the kids play in the splash pad, or relax by the fire pit.



ICE CENTER: COOL UPGRADES

A new \$1.65 million upgrade to the ibp Ice Center will bring a larger lobby and more space for skate rental and concessions, plus resources for youth hockey programs.



The expansion results from a partnership between the City of Sioux City and Siouxland Youth Hockey Association, which raised \$1+ million for key components of the project: weight room facilities, equipment storage, and locker rooms. The region's premier youth hockey association since 1971, SYHA originally financed and constructed the ibp Ice Center which opened in 1997. While the center is operated and maintained by Sioux City's Parks and Recreation staff, SYHA continues to run its youth hockey programs from the facility.

Enhancements also benefit the public, as the City of Sioux City hosts open skating every Friday and Saturday from 7 to 9 p.m.



CLIMB LONG LINES
climblonglines.com • 712-224-5124
5,900 sq. ft. of climbing walls + yoga & live music

CONE PARK
coneparksiouxcity.com • 712-222-2663
Snow tubing & ice skating + warming lodge

DOROTHY PECAUT NATURE CENTER
woodburyparks.org • 712-258-0838
Hiking trails + snowshoeing; see Facebook page for details

DOWNTOWN SIOUX CITY
downtownsiouxcity.com • 712-252-0014
Walking tours & skywalk adventures + shopping, dining & events

IBP ICE CENTER
siouxcityparksandrec.com • 712-279-4880
Public ice skating Fridays & Saturdays from 7-9 p.m.

LAUNCHPAD CHILDREN'S MUSEUM
launchpadmuseum.com • 712-224-2542
STEM-based play for family fun

LEWIS & CLARK INTERPRETIVE CENTER & BETTY STRONG ENCOUNTER CENTER
siouxcitylcic.com • 712-224-5242
Exciting exhibits + special events

MID AMERICA MUSEUM OF AVIATION & TRANSPORTATION
midamericairmuseum.org • 712-252-5300
Informative displays + Flight 232 exhibit

ORPHEUM THEATRE
orpheumlive.com • 712-279-4850
Sioux City Symphony Orchestra + concerts & Broadway shows

SIOUX CITY ART CENTER & GILCHRIST LEARNING CENTER
siouxcityartcenter.org • 712-279-6272
World-class exhibits + art classes for all skill levels

SIOUX CITY PARKS & REC
siouxcityparksandrec.com • 712-279-6126
See Facebook page for trail info & other events

SIOUX CITY PUBLIC LIBRARY
siouxcitylibrary.org • 712-255-2933
Extensive programming + no library fines

SIOUX CITY PUBLIC MUSEUM
siouxcitymuseum.org • 712-279-6174
Special exhibits + programs for all ages

SIOUX CITY RAILROAD MUSEUM
siouxcityrailroadmuseum.org • 712-233-6996
Visit Facebook page for details on this kid-friendly attraction

TYSON EVENTS CENTER
tysoncenter.com • 712-279-4850
Sioux City Musketeers & Sioux City Bandits + a growing slate of events

BOOK CLUB IN A BAG

Interested in leading a book group? Looking for book club recommendations? Want to share the same book with friends? Check out Book Club in a Bag kits from the Sioux City Public Library! Here's what's included:

- 1 A handy book club tote bag
- 2 Six copies of a book specially curated to spark conversation
- 3 Tips for hosting a book discussion
- 4 Helpful questions to start the conversations



Patrons can browse these kits in person at the Aalfs Downtown Library, 529 Pierce St., or search "book club kit" online at catalog.siouxcitylibrary.org. Library card holders can reserve a kit online and pick up at any Sioux City Public Library location. Book Club in a Bag kits can be checked out for six weeks, allowing ample time for members to read their books.

JUST THE TICKET

Ticketmaster, the top ticketing platform in the world, now powers ticket sales for concerts, games, and events at the Tyson Events Center and Orpheum Theatre.

"This change provides a superior ticket-buying experience to our guests," explains Nick Palmiotti, general manager of the Tyson Events Center and Orpheum Theatre. "Ticketmaster's unparalleled exposure and brand recognition allows us to reach people and audiences like never before."

Purchasing tickets from Ticketmaster gives patrons full confidence they are buying authentic tickets directly from the venue in a secure transaction. Ticketmaster also makes it easy to buy and manage tickets, as guests can purchase online or in the app and share with others in their group.

To get tickets for events in Sioux City, visit TysonCenter.com, OrpheumLive.com, Ticketmaster.com, or stop by the Primebank Box Office 10 a.m. to 5 p.m., Monday through Friday.



SOUNDING GOOD!

Tyson Events Center has a new sound system, replacing the one installed when the venue was built in 2003. This state-of-the-art system boasts high-tech speaker cabinets from L-Acoustics which provide not only better sound quality, but also greater flexibility to control sound distribution in the arena.

"Some concert tours travel with their own equipment, but it was important to have a house system that served us well for NAIA events, Musketeers hockey, Bandits football, graduation ceremonies, and more," notes Emily Vondrak, director of marketing. "It is already creating a better experience for patrons and fans!"



SISTER CITY CELEBRATION

In November, a delegation from Yamanashi City, Japan, visited to celebrate the 20-year anniversary of its sister city relationship with Sioux City. Over the past two decades, representatives from both cities have traveled to share strengths, exchange ideas, and learn about their unique cultures.

This year's visit took delegates to Jolly Time Popcorn, Morningside University, Sioux City Art Center, Sioux City Career Academy, Sioux City Public Library, Sioux City Public Museum, Sioux City Police Department, and Western Iowa Tech Community College. Sioux City also has sister city partnerships with Lake Charles, La., and Gjiilan, Kosovo.



SIoux CITY READS

Sioux City Reads, a community-based reading initiative, returns in February 2024 with a new title: *Take What You Need* by Idra Novey. Voted on by local residents and highly acclaimed by many respected sources, this book will drive an exciting series of programs, discussions, and events. For details, visit SiouxCityLibrary.org/siouxcityreads or the library's Facebook page.

POLICE TRAINING 101

Each spring as classes wind down, the Sioux City Police Department begins its own form of summer school: SCPD Youth Academy. Designed for 14- to 18-year-olds from the Siouxland area, the five-week program involves classroom sessions and hands-on activities covering defensive driving, forensics, the K-9 unit, a virtual police training simulator, and much more.

"The academy provides an exciting preview of the multifaceted role police officers have...and often it ignites interest in that career path," notes SCPD Officer Val Rose.

Hosting the Youth Academy stretches SCPD staff each summer, as about 10 officers are needed to staff its curriculum, but the department remains deeply committed to the program.

"Youth Academy is an immersive experience for students, and it's deeply rewarding for the officers, as well," shares Rita Donnelly, SCPD volunteer coordinator. "It creates a rich opportunity for officers and students to form lasting friendships, which is important. These students are the future of our community."



Youth Academy applications are available at Sioux City schools and the SCPD in April. Deadline is May 3, 2024.

TOP NOTCH TOWER

The region's most innovative new training tower is helping Sioux City Fire Rescue serve the community in even greater ways.

Located at 1701 Terminal Dr., the tower allows for training in single-level residential structures, multi-story commercial structures, Class A and Class B burns, confined units, structural floor collapse props, mobile units, and forcible entry.

"SCFR personnel log over 42,000 training hours each year, and this dedication develops high-performing professionals the community can count on," shares Fire Chief Tom Everett. "This tower provides a practical and safe structure we can use year-round, and it's a resource we can share."

Sioux City Community Schools Career Academy, Northwest Iowa Fire School, Fire Science students at Western Iowa Tech Community College, and other area fire departments will also utilize the tower.



WAY TO GO, SCFR!

Sioux City Fire Rescue has once again earned the American Heart Association's Mission Lifeline Gold Plus Award. SCFR also received the Leadership, Education, Gratitude, Advocacy, Clinical Excellence, Innovation (LEGACI) Award from the Iowa Donor Network. Congratulations!



EMPLOYEE SPOTLIGHT

Sioux City Master Firefighter Derek Trobaugh is a difference-maker as he advances the cause of St. Florian Fire and Burn Foundation. Founded in 1993, this local nonprofit educates about fire prevention and supports burn survivors. After serving as St. Florian's vice president for 16 years, Trobaugh became its president in 2023.

St. Florian helped create the Miracle Burn Camps in Okoboji. It also purchased and updated the Children's Fire Safety House visited by thousands of school children each year. Under Trobaugh's direction, St. Florian has grown to annually support 60+ burn survivors throughout Iowa, Nebraska, and South Dakota.

"I grew up watching my dad volunteer for St. Florian," Trobaugh shares. Inspired by his father, he is halfway to his dream of building a \$2 million endowment to ensure burn survivors have lasting support.

ART WITH HEART

Public art is popping up everywhere in Sioux City!

A SCULPTURE WE LOVE

An eye-catching “I LOVE SIOUX CITY” sculpture sits on the front lawn of the Sioux City Convention Center. Funded by the city’s capital improvement program, this fun piece was crafted by Your-Type 3D Event Letters from Winona, Minn. The art was installed last July, just before Sioux City welcomed 30,000+ cyclists to kick off the 50th Register’s Annual Great Bicycle Ride Across Iowa.

“For those of us who live here, the sculpture shows how much pride we have in the city,” says Councilmember Alex Watters. “For visitors to the community, we hope it sums up their experience, and we trust they’ll love Sioux City, too!”

A SURPRISING MURAL

A whimsical mural now graces the exterior of Heidman Law Firm, 1128 Fourth St. Its title? “Hope is the Thing with Sequins,” as a play on Emily Dickinson’s poem, “Hope is the Thing with Feathers.”

Notes Heidman Law Firm Partner Sarah Kleber: “We were looking for something unique and inspiring to add an element of fun and brighten up the side of the building.”

Painted by Florida artist Naomi Haverland, the mural is a gift of public art creating yet another point of interest for Sioux City’s Historic Fourth Street District.



OLYMPIAN HONORED

Sioux City has a new Olympic champion!

Mitchell Betsworth won a gold medal and three silver medals at the 2023 Special Olympics World Games in Berlin. Along with earning first place in the bench press, he took second place in the squat, deadlift, and combined lift competitions.

The City of Sioux City recently recognized the 27-year-old Special Olympics medalist with a street that bears his name. Located at the intersection of Floyd Boulevard and 41st Street on the city’s northside, Betsworth Heights celebrates this hometown hero in a lasting way.

Born with Down Syndrome, Betsworth was the only Iowan on Team USA in Berlin. He began powerlifting at East High and continued in the sport through the Sioux City Knights.



The City of Sioux City promotes equity and inclusion of protected classes including sex, ethnicity, color, familial status, gender identity, age, marital status, national origin, geographic background, race, creed, religious and spiritual beliefs, sexual orientation, socioeconomic status, mental and physical disability, or veteran status in admission to, access to, or operations of its programs, services, or activities. This notice applies to all departments, employees, commissions, boards, and volunteers that work with the City of Sioux City. Any questions or concerns about the application of this notice should be directed to the Community Inclusion Liaison at 712-224-4994.

PHOTO CREDITS:

Cover: Basketball and Cone Park by Laura Johnson Photography

Page 12: Sioux City sculpture by Britton Hacke Photography

SIOUX CITY CITY COUNCIL



Bob Scott • Julie Schoenherr • Matthew O’Kane • Dan Moore • Alex Watters
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Robert Padmore, City Manager
City Hall • 405 6th St. • Sioux City, IA 51101 • An EEO employer